

ORDER



Orders
Order / Rev: 198574
Alt Order #:
Product Desc: 10/8-10/14 KAINE FOR SENATE
Estimate: 11517
Flight Dates: 10/08/12 - 10/14/12
Original Date / Rev: 08/14/12 / 10/16/12
Order Type: REG

WVBT

Primary AE: WVBT National House
Sales Office: N-HOU
Sales Region: Nat

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 11350 Random Hills Road
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Kaine for Senate 2012 (D)
Demographic: A25-54
Product Codes: PL5
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2114/IN2116/SP1753/AU1239/AL18/

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/14/12	9	\$2,250.00	\$1,912.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	9	\$2,250.00	\$1,912.50	0.00
Totals	9	\$2,250.00	\$1,912.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WVBT National House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVBT	10/13/12	10/13/12	Late News (After Sports)	CM	Late News (after S-	-----1-	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
				Late News (after Sports)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$250.00		0.00			
N 2	WVBT	10/08/12	10/14/12	M-F 10-1044p	CM	10-1045p	12112--	:30	7	\$250.00	P4	0.00	NM	7	\$1,750.00
				Fox News @ 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	12112--		7				\$250.00		0.00			
N 3	WVBT	10/14/12	10/14/12	Su 10-1044p	CM	10-1045p	-----1	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Fox News @ 10 Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WVBT	10/08/12-10/14/12	Su 10-1044p		10-1045p	-----Su	:30		(\$250.00)		0.00	NM		
			See MG 3.2 [Program Change]												
	2	WVBT	10/14/12-10/14/12	Late News (After Sports)		Late News (after S-	-----Su	:30		\$250.00		0.00	NM		
			Ⓜ MG for 3.1 10/14 [Makegood]												
Totals														9	\$2,250.00